



PRIVATE LABEL

Make your ideas perfect





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## MAKE YOUR IDEAS PERFECT

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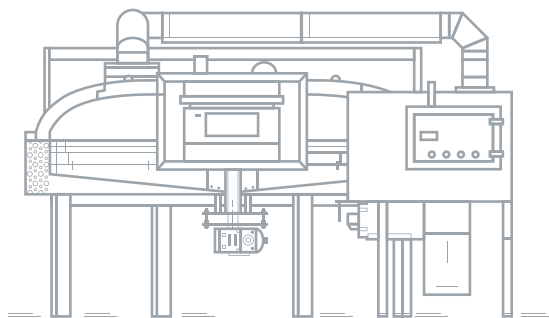
Viten is a company founded by Gianni Bazzaro, who started producing special pet food and treats in 1973. Over many years of working in pet food business, Mr. Bazzaro has accumulated invaluable experience and expertise in various technologies used in pet products production. Ongoing research and development, searching for new components as well as working towards improving the recipes – all of this laid the foundation for Viten, that has become a reliable private-label partner for many companies in the pet food business.

Gianni Bazzaro's determination, dedication and hard work helped him to bring together people with a similar vision and to develop his business. Today, Viten is an international professional team that specializes in producing pet foods. Unique technologies, diverse raw materials, reliable suppliers, and many years of experience have made it possible to develop unique recipes for foods and treats of all shapes, bringing various client ideas to life.

This leaflet contains a summary of the technologies used to manufacture different products for our clients, as well as those to be added to our portfolio in the nearest future. We invite you to know more about our pet products private-label production, where Viten has proved its reliability and responsibility for years of working.

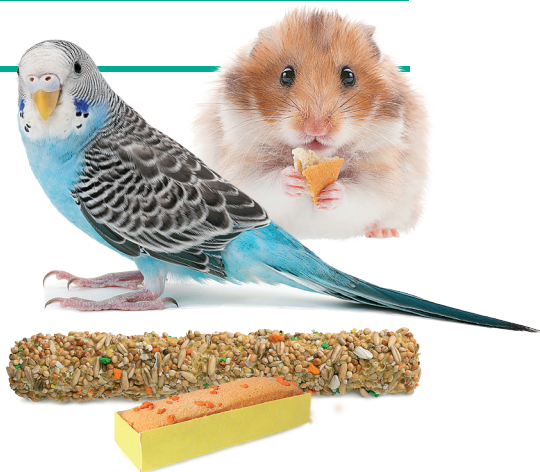


Bakery



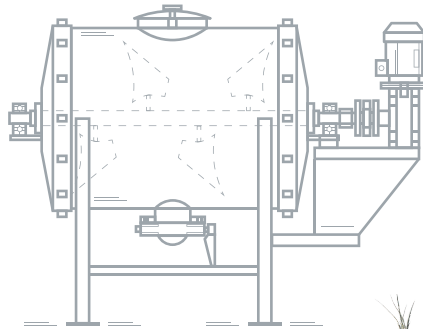
## BAKERY

The company is justly proud of its perfected stick treats for birds and rodents. At the moment Viten uses over 200 recipes of these popular treats, so that each client can benefit from their own special and unique recipe. To create these products we use the original multi-stage baking technology, which produces highest-quality bird and rodent treats. The diversity of used ingredients opens endless opportunities to implement any ideas our clients may have.





Mixing



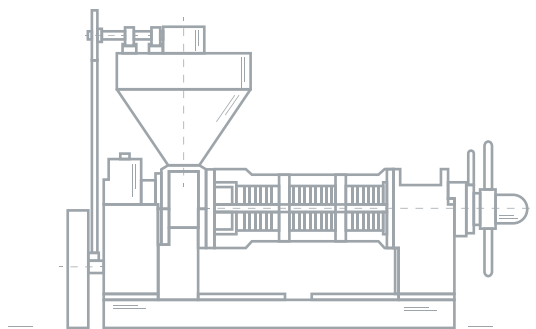
## MIXING

An impressive matrix of Viten's components helps to create food recipes for pets with various requirements and tastes. We do not only mix together different ingredients with care and precision; we also enrich these rations with additional nutritional complexes, including vitamin and mineral supplements, herbs extracts, fatty acids, Fructooligosaccharides and other.





Pressing



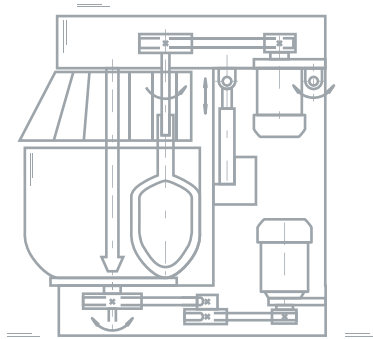
## PRESSING

Apart from classic grass pellets we offer our clients the granules made using the cold pressing technology, making it possible to preserve the long plant fibre filaments, vitamins and nutrients in all ingredients, as well as their natural colour and smell. Nowadays the products made by using this technology meet a growing interest of consumers. Together with pellets we offer variety of pressed treats for rodents produced from grass, herbs and other plant origin products.





Egg food



## EGG FOOD

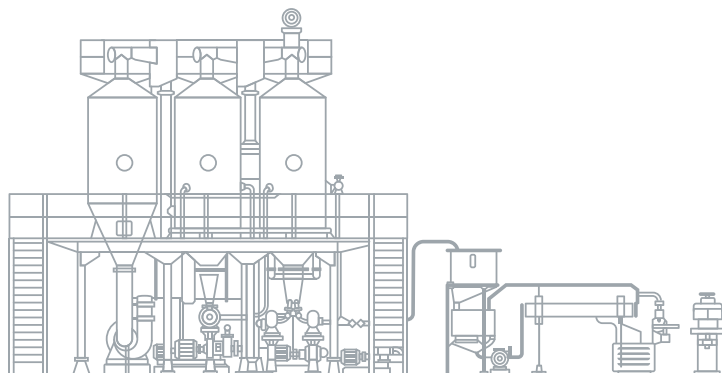
Soft egg-based foods are an essential addition during growth, moulting or breeding periods as well as for helping weak birds to recover. Viten's production facilities make it possible to create varied egg foods for different birds including classic yellow, red, white, egg foods for insectivorous birds, baby handfeeding food and others. Today we offer you an innovative egg food, which is specially formulated for large-size birds species, such as parrots and parakeets.



In comparison to the basic egg food-types, it contains bigger particles along with a variety of dried exotic fruit, especially loved by this types of birds.



Jelly bars



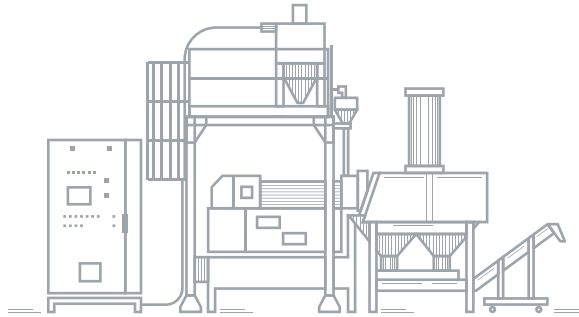
## JELLY BARS

A new innovative technology developed by our company's experts makes it possible to produce jelly-shaped treats for cats and dogs. Such treats do not make pets thirsty and offer a healthy alternative to existing biscuits, extruded snacks, dried by-products, etc. Today we offer you an opportunity of stepping into the future by becoming the first owners of hydrosnacks produced under your brand.





Puffed grain  
technology



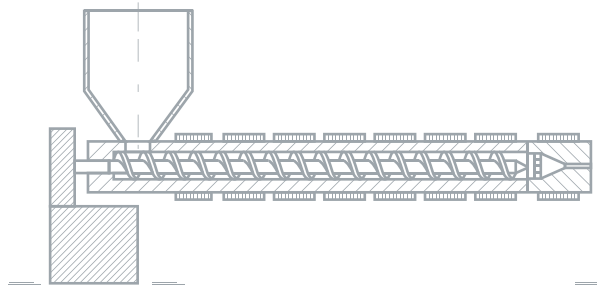
## PUFFED GRAINS

At the moment our company is installing machinery for puffed grain production. Puffed grains have a lower volume density, which makes it easier for the animal's body to digest proteins and carbohydrates. Puffed grains are very tasty and very absorbent, what is especially important with the usage of vitamin and mineral supplements. Viten is happy to be able to offer you assorted puffed grains in the nearest future, alongside feeds and various snacks based on them.





Moulding



## MOULDING

Our flexible moulding technology allows us to create interesting shaped crunchy products with different dimensions and textures. Complete and complementary foods, treats for pets and egg foods - these are just few possible options for using moulded products. Today we are constantly searching for new forms of moulded products that we can offer our customers. Our R&D specialists are looking over many combinations of forms, textures and compositions, listening to modern trends of animal nutrition and market development.





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Experts at Viten are always searching for new developments, recipes, and state-of-the-art technologies in the pet food industry. We are keen to share our expertise and experience with our clients. We'll help to bring your ideas to life and become your reliable partner, taking great care of your brand. If you have any question, searching for long-term relationship private-label partner or you just need some more information, please do not hesitate to contact us.



